

Tracy STAYTON

GIVING ADVENTURER



Tracy Stayton is an independent, female world-traveler, founder of 34tunate, creator of the 4tunate Movement, and an inspiring, motivational speaker. Many know her as the Global Giving Adventurer who recently returned from a year of service where she performed 34 acts of service around the world in her 34tunate (pronounced: thirtyfourtunate) year of life. She is a strong believer in the power of positivity and the importance of gratitude.

Since returning to the USA, Tracy has been speaking on these topics, as well as the importance of living each of our versions of a powerful life—without self-imposed restrictions. Through storytelling, allegory, and dynamic rhetoric, Tracy motivates audiences to bring gratitude and service into focus. She champions the importance of character building and reminds us that during each moment of our lives, we can utilize the power of positivity and our unique perspectives, choices, and strengths to impact our community, country, and world.

In her travels, Tracy was impressed by the desires of so many people to serve, but surprised by the lack of direction to do so. Thus, she has used her 34tunate journey as a platform to launch the 4tunate Movement—an attainable way to weave service and gratitude into the fabric of each of our lives.

At its core, the 4tunate Movement reminds everyone to focus on the “have’s” instead of the “have not’s” and to pay-it-forward through service work. Participants in the movement commit to a minimum of 4 acts of service per year. This quantifiable commitment is not only impactful to those being served, but for each participant as well.

For schools, this is one act of service an academic quarter! For families, business and organizations, this is one act of service every three months. Ask yourself, “How much more 4tunate would we all be if we did a minimum of four things per year to serve others and the world around us?” It may seem small, but the impact would be HUGE!

Along with her powerful, customized message, Tracy provides a framework to implement the 4tunate Movement and curriculum options for teachers and administrators to utilize pre/post assembly.

To join the 4tunate Movement and bring Tracy Stayton to your school, check out...

WWW.TRACYSTAYTON.COM

WWW.4TUNATE.ORG

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GO AHEAD! BE4TUNATE! **Contact Tracy Stayton | info@tracystayton.com | 414-899-6030**